FREE HOME VIDEO

see inside back cover

1996 souvenir brochure

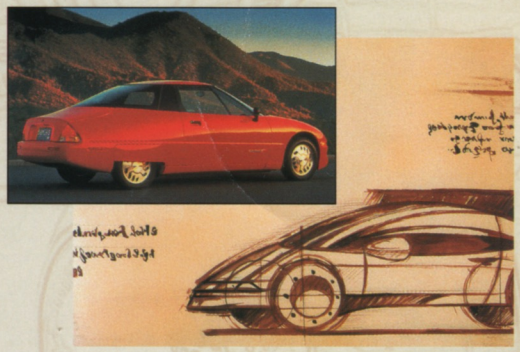
WORLD OF MOTION

IMAGINATION
TAKES SHAPE
WITH TECHNOLOGY

GM® General Motors®

JUST IMAGINE

A WORLD WITH CASTLES IN THE AIR AND MAGNIFICENT WHEELED INVENTIONS

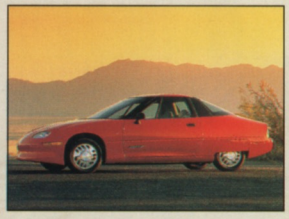


Leonardo da Vinci could only see such wonders in his mind's eye five hundred years ago. Today, these magical sights become reality when you visit the WALT DISNEY WORLD® Resort and the World of Motion pavilion presented by General Motors at EPCOT®.

● Ever since the invention of the wheel, people have strived to improve upon modes of transportation. Now, by drawing inspiration from the past, GM is driving towards a future of safer, more fuel-efficient cars. That's why we're at the forefront of new technology, developing even better air bags, aerodynamic designs, strong–yet lightweight–safety-cage frames and more. ● We may not have invented the wheel, but we are working towards perfecting it, paving the way for better personal transportation tomorrow. Our World of Motion pavilion gives you a glimpse of what the future may bring. The wonders of technology that Leonardo da Vinci could only imagine are brought to you from General Motors.

ELECTRIC VEHICLE

SHARING OUR VISION OF THE FUTURE WITH YOU



- No exhaust emissions
- Top speed governed at 80 mph
- Practical range of 80 miles

General Motors is on the move with the latest innovations in automotive technology, including GM's stylish 2-passenger electric vehicle. As we steer towards more environmentally friendly cars for the next century, this exciting concept EV car is geared for the future.

- Accelerates from 0 to 60 mph in just eight seconds
- No routine maintenance required

Cadillac
BUICK
Oldsmobile
PONTIAC
CHEVROLET
Geo
GMC TRUCK
SATURN

General Motors

THE MAGIC OF INNOVATION-1996

Oldsmobile Aurora

Chevrolet Lumina

Pontiac Trans Sport

Geo Tracker 4-Door

Saturn SL2

Cadillac Seville

GMC Safari

Buick Riviera

Chevrolet C/K Extended-Cab Pickup

BRING THE MAGIC HOME

Disney's Magical Adventure

Magical Moments for You to Treasure from General Motors & the WALT DISNEY WORLD Resort

We hope you have enjoyed your visit to the WALT DISNEY WORLD Resort and the World of Motion pavilion presented by General Motors at EPCOT. You'll bring home memories to last a lifetime–and now you have the chance to have them all on tape. General Motors would like to send you *Disney's Magical Adventure* as a memento of your visit. This spectacular VHS videocassette brings the magic of the WALT DISNEY WORLD Resort to your home–enjoy the fun and excitement of the MAGIC KINGDOM® Park, Disney-MGM Studios and EPCOT and relive the memories, as often as you wish! Best of all, *Disney's Magical Adventure* is yours absolutely free, compliments of General Motors and your authorized Pontiac, Oldsmobile, Buick, Cadillac, GMC Truck, Chevrolet/Geo and Saturn dealers.

Just follow the four easy steps listed to receive your copy.

HOW TO RECEIVE YOUR COMPLIMENTARY HOME VIDEO BY MAIL

1. *Visit any authorized Pontiac, Oldsmobile, Buick, Cadillac, GMC Truck, Chevrolet/Geo or Saturn dealer–be sure to take the attached* ***General Motors Guest Card*** *with you.*
2. *Evaluate any new GM car, truck or van. If you like, take an optional test drive, and then have a dealer representative validate your card.*
3. *Mail in your validated card; it's postage-paid.*
4. *Look for your copy of* Disney's Magical Adventure *in your mailbox, then enjoy!*

PLEASE NOTE THE FOLLOWING TERMS

- ***General Motors Guest Card*** *must be validated by a GM dealership representative.*
- *Limit of one videocassette per name or address. Video available in English and VHS only.*
- *Offer expires December 31, 1996, or while supplies last.*
- *Offer limited to licensed drivers.*
- *Please allow six to eight weeks for delivery.*

Take this card to any authorized GM dealer.

General Motors®

"The reasons we believe in Daytime Running Lamps are obvious."

You're driving in broad daylight. Suddenly, a car's lights catch your eyes. They could be our new daytime running lamps (DRLs). These special low-intensity headlights help alert other drivers with light, like your car horn can alert them with sound, according to Jay Minotas, a member of General Motors' safety team. They're simple, practical, and easy to use because they come on automatically. And research shows they reduce collisions, and that can help save lives. GM is introducing daytime running lamps in 1995, and they'll be shining on all its vehicles by 1997. Right now, no other domestic auto company offers them. Jay says he hopes that will change: "The sooner every car and truck has DRLs, the safer we'll all be."

Thank You for Visiting the World of Motion Pavilion Presented by General Motors

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